CO-OP POWERED RURAL BROADBAND

ABOUT CYBERMOOR

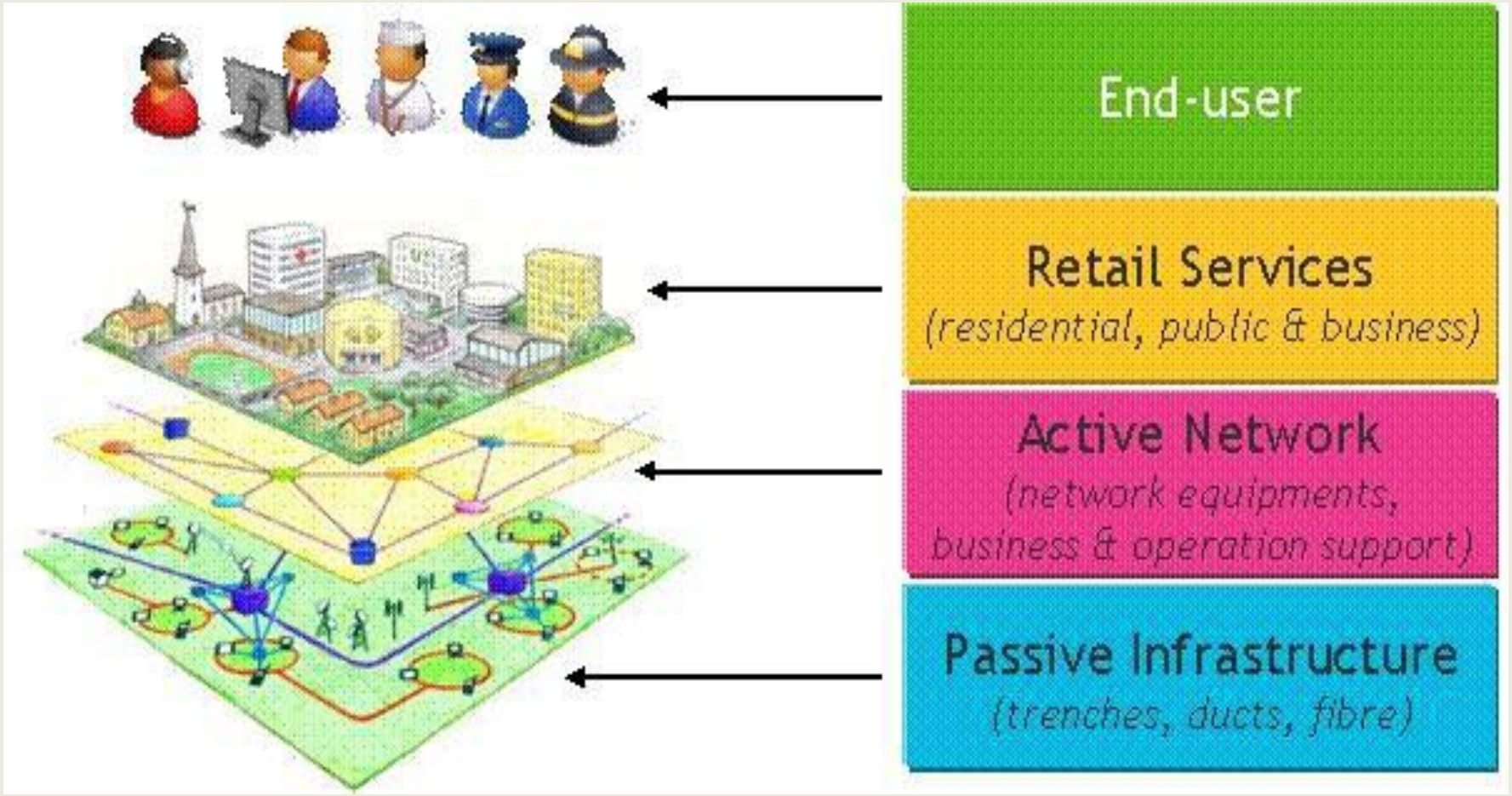
LAYING THE DUCTING

BLOWING THE FIBRE

CONNECTING HOMES

INTERNET SERVICE PROVIDERS AWARDS

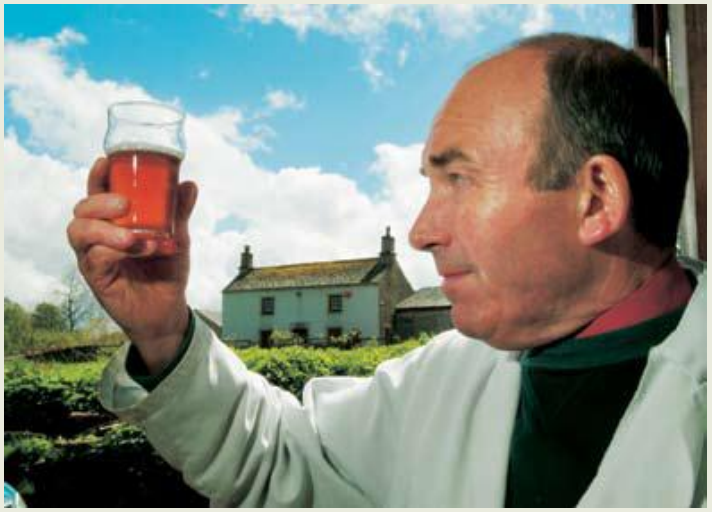
BUSINESS MODEL



SOURCES OF FINANCE

HM TREASURY

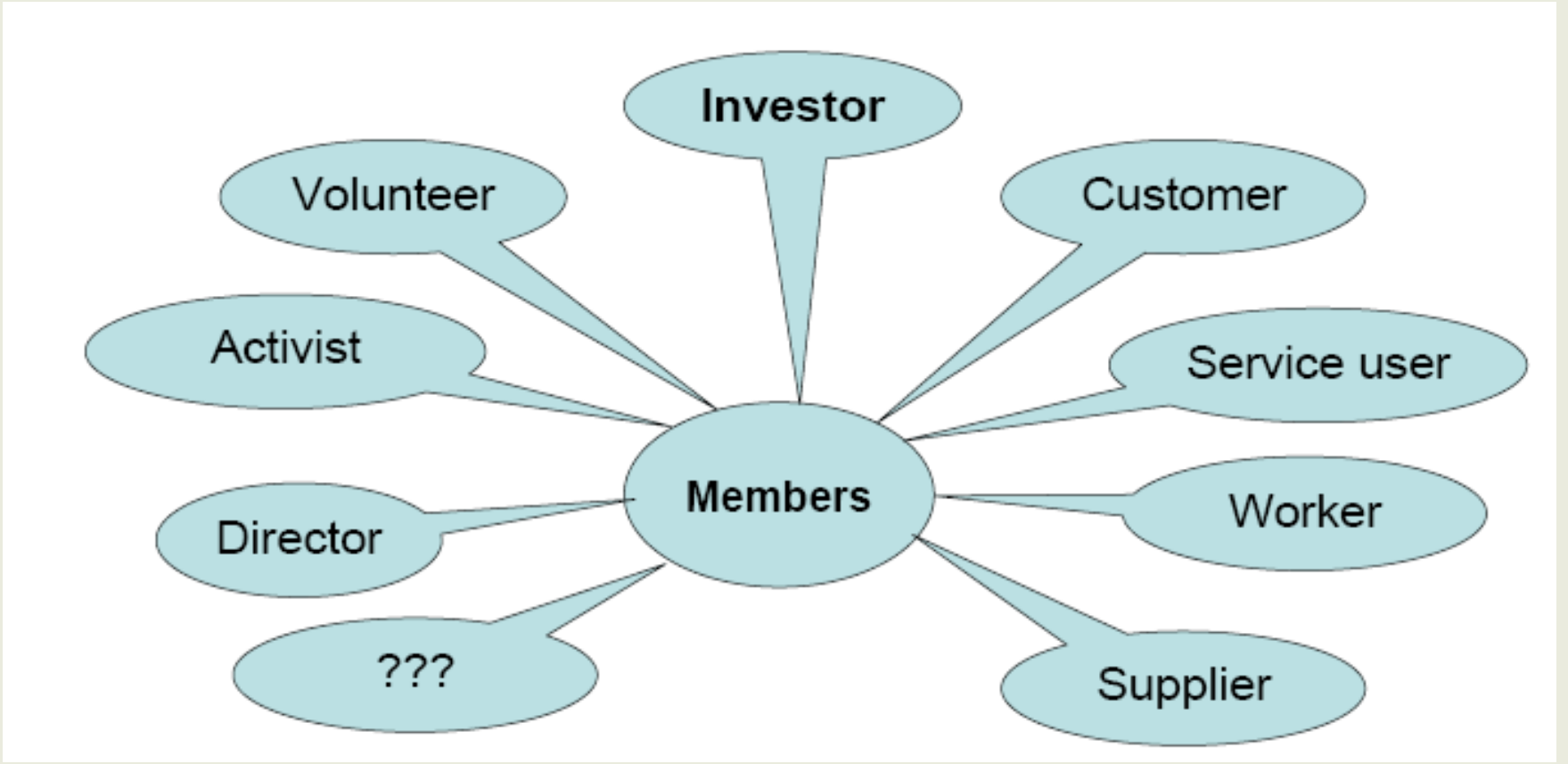
COMMUNITY SHARE OFFERS



COMMUNITY SHARES - HOW IT WORKS

- Victorian Legislation back in fashion
- 1 member, 1 vote
- 80% of investment comes from 20% of the members

ENGAGING MEMBERS



CYBERMOOR NETWORK SERVICES

- Industrial and Provident Society produces:
  - Business Plan
  - Offer document
- Offer Live in Q1 2011
- Aiming to raise £50-100K
- Investment will fibre roll out to target premises

Questions

- How easy is it to replicate the “Cybermoor” approach in other parts of rural England?
- What are the long term sustainability challenges facing community broadband initiatives?
- How can the impact of community broadband initiatives be evaluated?

Whole Group Discussion & Reflections

- Where does Broadband fit into the “Big Society” concept in rural communities?
- What are the implications of the current austerity agenda for the effective roll out of community broadband?
- Will rural communities be disadvantaged if it is just left to the market to determine access to high quality broadband?