



# VILLAGE SOS: SUPPORT, OUTREACH AND SUSTAINABILITY

A LEARNING, OUTREACH AND ENGAGEMENT CAMPAIGN



# VSOS: AN INTRODUCTION



- Support
  - Outreach
  - Sustainability
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- Rural, enterprising community projects providing a service to residents in their local community

# WHAT HAS HAPPENED?



## **VSOS 1:**

- Lottery & BBC

## **VSOS 2:**

- Research
- Engagement
- Community to community learning (C2C)

# WHO IS INVOLVED?



- Wide range of partners:
- England – ACRE & the ACRE Network
- Scotland – Rocket Science Scotland, Senscot & Forth Sector
- Northern Ireland – Rural Community Network Northern Ireland
- Wales – Wales Council for Voluntary Action
- Rose Regeneration & Rocket Science

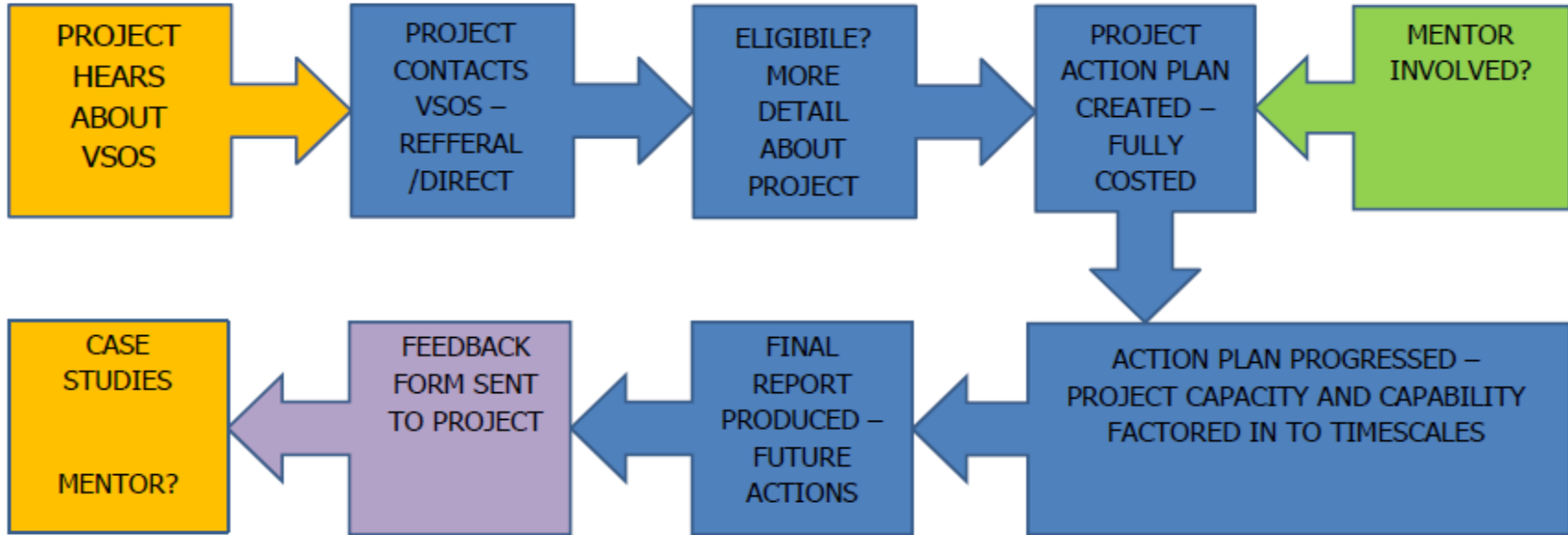


# HOW WILL IT ALL WORK?



- Projects (concept and established) and C&SEs can apply for support
- A local partner will act as the first point of liaison
- An action plan – with resource input (including Mentor time) developed
- Action carried out

# HOW WILL IT ALL WORK?



# WHAT HAPPENS NEXT?



- Call to action: Time to get involved
- Members – Anyone who wants to be involved and stay in touch with the campaign
- Mentors – Volunteer experts who will form part of a package of support
- Projects – Sustainable action plans contributing to their future

# COMMUNICATION



- Blog features
- Social media
- Press releases/Stories
- Case studies
- Events/training
- Newsletters – electronic and printed



# KEEPING IN TOUCH



- **Twitter:** @VillageSOS
- **Facebook:** [www.facebook.com/villagesos](http://www.facebook.com/villagesos)
- **Website:** [www.villagesos.org.uk](http://www.villagesos.org.uk)
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