

A large purple circle containing the text 'CHANGE AGENTS UK' in white, uppercase letters. The text is arranged in two lines: 'CHANGE' on the top line and 'AGENTS UK' on the bottom line.

CHANGE  
AGENTS<sub>UK</sub>

A white rounded rectangle with a black border containing the text 'Working and learning for a sustainable future' in black, lowercase letters.

Working and learning for a  
**sustainable future**

# Fuel Poverty and Energy in Rutland

Nick Goodman  
Charity Leader

# ENERGY ACTION for RUTLAND



keeping you healthy, saving you money

**Aim:** A county-wide project that raises awareness of energy issues and provides help to those most at risk of fuel poverty.

- Project began in January 2012 and aimed to help at least 200 households in Rutland directly through home energy audits.
- Build on good practice from elsewhere and provide a rural response to issues of Fuel Poverty.
- Whilst energy prices will continue to rise, this approach addresses fuel poverty, public health and environmental agendas in one.

## What we have achieved to date:

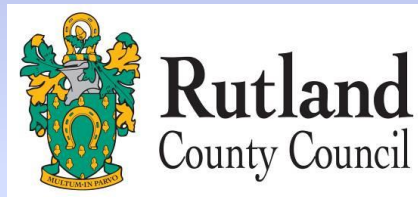
- Undertaken over 400 household energy audits as a result of direct mailout, word of mouth, trust and brand, media campaign and referrals from other organisations.
  - 25% average energy reduction (potential)
  - 92% satisfaction from householders
  - £167 average bill reduction through tariff switching
  - 14% on wrong meter – economy 7
- Trained 40+ frontline staff (carers, volunteers, council staff) on how to give basic advice on fuel poverty and refer householders to us
- Initial £10,000 has attracted a further £120,000 for Rutland
- National Energy Action's National Community Footprint award

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## Partners and funding:



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## Our message to local authorities:

- Fuel Poverty is a very real problem in rural areas
- Working together – partner organisations
- Give it strategic importance and assign responsibility/ies
- Minimise bureaucracy and administration
- Prioritise – don't try and tackle everything in one go
- Take the initiative – don't wait for the market or government
- Personalise activity – individual needs have specific solutions
- Learn from others – National Energy Action
- Energy Company Obligations and additional funding

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