

## RECYCLING ANALYSIS Position at End of Year 2014

The attached spreadsheet is our latest analysis of recycling statistics for local authorities across England. There are two analyses, one for district authorities and one for unitary authorities.

What's special about this analysis?

Rather than wait until year end figures are released to see how you are performing compared to other authorities, we're giving you an early indication of results to date. All information is taken from <u>www.wastedataflow.org</u>

There are two analyses provided:

- Snapshot of Recycling Rate: This analysis shows the annual recycling rate for the year up to March 2014. The data shows a snapshot of how your authority is performing compared to other similar authorities. You can select your authority at the top, and the time period and view your performance compared to other authorities.
- 2) Recycling Trends: This analysis shows your authorities quarterly performance from 2006 to 2013/14 over time. The top and bottom of the graphs show the best and worst performing authorities. You can select your authority and one other to compare performance.

Who is doing well?

Despite the complexities involved in delivering refuse and recycling services in rural sparsely populated areas, 6 of the top 10 unitary authorities are classed as Predominantly Rural by Defra and one is Significantly Rural.

## How are they doing so well?

The top performing district is South Oxfordshire, with a recycling rate of 65.71% for the year 2013-2014.

They have a shared service with Vale of White Horse Council, who are number 3 in the top 10 list of district authorities. Their shared service has been part of a contract with Biffa since 2010; a move they say has saved an estimated £1.2 Million. Their service is clearly not just about saving money with such high recycling rates. They encourage residents to recycle too and developments such as a smart phone app which includes the recycling calendar and a newly launched Recycleopedia, a 'search engine for your bin'. Users simply type in the item they want to throw away, enter their postcode, and the results page explains which bin to put it in.



The top performing unitary authority is Rutland, with a recycling rate of 60.02% for the year 2013-2014. Most homes in Rutland have a grey recycling bin which is collected every two weeks. Since the introduction of the kerbside collection for recycling in early 2008, the range of materials that are now collected in grey bins has increased substantially.

Residents are able to recycle mixed glass & jars, paper, cardboard, cartons, food tins and drinks cans, tetrapak, aerosols, foil, household batteries and most types of plastic packaging.

Top 10 recycling rates – <b>District</b> Authorities Year to March 2014			
	Authority	%	
1	South Oxfordshire	65.71	
2	Rochford	65.47	
3	Vale of White Horse	65.27	
4	Three Rivers	62.44	
5	Stratford-on-avon	59.06	
6	Epping Forest	58.58	
7	Lichfield	58.13	
8	Surrey Heath	58.12	
9	Cotswold	58.05	
10	West Devon	57.93	

Top 10 recycling rates – <b>Unitary</b> Authorities Year to March 2014			
	Authority	%	
1	Rutland	60.02	
2	North Somerset	58.14	
3	Cheshire West & Chester	57.49	
4	East Riding of Yorkshire	57.22	
5	Cheshire East	53.28	
6	Milton Keynes	52.68	
7	Southend-on-sea	52.31	
8	Peterborough	50.83	
9	Kingston upon Hull	50.20	
10	Shropshire	49.89	

The top 3 most improved district councils for the period of the year up to March 2014 are:

DISTRICT AUTHORITIES	% Improved in the period April 2013 to March 2014	
Ashford	30.03	
Aylesbury Vale	13.25	
East Cambridgeshire	12.12	

Ashford introduced an improved waste and recycling service in the summer of 2013 and improvements including a weekly food waste collection, a fortnightly recycling collection and a fortnightly non recyclable household refuse collection with an optional garden recycling collection have led to the marked improvement in their service for 2013-2014.

Biggest Annual Improvement 2013-2014 DISTRICT AUTHORITIES				
	Authority	%		
1	Ashford	30.03		
2	Aylesbury Vale	13.25		
3	East Cambridge	12.12		
4	North Hertfordshire	10.00		
5	Wycombe	8.12		
6	Tandridge	8.04		
7	South Northamptonshire	7.96		
8	Kings Lynn and West Norfolk	7.90		
9	Chiltern	7.88		
1 0	Derbyshire Dales	7.83		

Biggest Annual Improvement 2013-2014 UNITARY AUTHORITIES				
	Authority	%		
1	Redcar and Cleveland	8.77		
2	Warrington	6.53		
3	Middlesbrough	6.17		
4	Southend on sea	3.90		
5	East Riding of Yorkshire	3.31		
6	Peterborough	2.82		
7	Halton	2.39		
8	Bath and North East Somerset	1.99		
9	Isle of Wight	1.80		
10	Kingston Upon Hull	1.66		