



## **Art, Culture, Landscapes, LOCAL AUTHORITIES and Geography – RSN Seminar 12 March 2014 Workshop Notes**

### **AM Sessions**

#### **Festival of Bathing Beauties and South Pennines Landscape Initiatives**

Identify the creative thread running through your landscape – this should be based on “local distinctiveness” geography, geology and archaeology, local food and local history are important expressions of this

In the South Pennines the process of working with local poets and artists to interpret the landscape has been very important – it has helped to interpret things by “writing the landscape”

It is important to develop creative approaches which recognise the diversity of people and interests using the landscape.

It is important to plan the delivery of landscape projects for the longer term and to concentrate on a detailed engagement with people over time.

Unlocking local resources in terms of volunteers and their potential to provide long term durability to artistic activities in the area is important.

Landscape interpretation provides an excellent opportunity to engage those who don't normally get involved in the countryside with the process of artistic and cultural regeneration – sometimes these are “under your nose” – including farmers!

No artistic/cultural project exists in isolation and it is really useful to consider in planning your development how to link it more substantively into what is happening so that it can draw strength and synergy from other projects

## **PM Sessions**

### **Coast, Wolds, Waterways and Wetlands LEADER Arts and Culture Programme, Key Rural Proofing Principles to Apply to Arts and Culture Project Planning**

The solution to making things happen is to get to the nub of local resources, some of which don't involve significant cost and use them effectively

It is important to keep an open mind in terms of learning from others in the assembling of approaches to this issue

Being clear on a unique selling point for the project in hand is really important in thinking about how to develop it

Taking a quality based approach to the development of projects, rather than a cost based approach is really important

A generational approach is the best thinking frame for the development of arts and culture related projects

In the current climate with limited resources it is very important to take a long term and determined approach to project development

Local resources are particularly prevalent and strong in relation to the arts and culture agenda if you look hard in localities

Partnership working, particularly based on lateral thinking, is the most effective means of delivering arts and cultural projects

Do not assume those who have an interest or even funding to contribute to project development in an area know what is going on

Evaluation and flexible learning approaches are important components of the development of art and culture based projects

Being aspirational is a key element of the delivery of any arts/culture project

The 18 principles of good practice in terms of rural proofing are an excellent starting point for any local authority being clear that it is giving a fair contribution to the arts and culture agenda