BE PART OF THE UK'S BIGGEST BUSINESS



VOTE YES - HAVE YOUR SAY FROM 18 APRIL-16 MAY 2017



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I'M VOTING IN - ARE YOU?

I AM ASKING FOR YOUR VOTE TO SUPPORT NORTH NOTTINGHAMSHIRE IN BECOMING THE UK'S FIRST AREA-WIDE, PLACE-SHAPING BUSINESS IMPROVEMENT DISTRICT (BID).

This ground-breaking initiative, aimed at businesses within the Bassetlaw district of North Nottinghamshire, will present us with a golden opportunity to showcase our area and your businesses. Together we can raise £3.2 million of investment to improve and develop North Nottinghamshire, a place we're all proud to live and work in and to help it reach its full potential.

district of fantastic independent and national businesses covering retail, professional service firms, educational to industrial, the area also has an excellent leisure and hospitality offering. Through a Business Improvement District (BID) you as a business can put yourself in the driving seat of future proofing the area and have a direct say in how these funds are invested across our area over the next 5 years.

By working together, as a collective of over 1,000 businesses, we can make the proposals within this BID business plan a reality and deliver the broad range of improvement projects and new initiatives

that have been chosen by you.

As well as Bassetlaw being a

BIDs are not a new concept; they were introduced in the UK in 2004 and since then over 250 towns, cities, business parks and industrial estates have taken this route and reaped the rewards. The fact that 95% of BIDs then renewed at re-ballot after the first 5-year term clearly demonstrates their value to local businesses.

Our BID business plan has been put together by an amazing group of business leaders and explains how we can do the same in North Notts. We're pioneers too – this is the first BID on this scale in the UK – so we all need to seize the opportunity and vote YES to improve our area and businesses for the next five years.

Please take some time to read this business plan carefully and see the part that you and your company can play in this business led, business-managed venture which will place North Nottinghamshire and its unique towns, villages and business parks firmly on the map!

I look forward to getting you on board and working with you for a more prosperous North Notts.

George Buchanan - BID Chair Hodsock Priory Estate, Blyth "I'm delighted to be involved with the North Notts BID, which will be a catalyst for change in our area. This ground-breaking innovation will be transformational: helping create an environment where businesses can innovate and grow; supporting job creation; and giving a voice for business which will be heard regionally and nationally.

Our part of the region is already incredibly well connected. We are just 1% hours from London thanks to the East Coast mainline station at Retford, and the A1M runs straight through the district. We also have ample employment land to allow businesses to thrive and to attract new potential investors into our area.

In short, this amazing part of the country has all the right ingredients to flourish and prosper, and I'm confident the BID will act as a driver for positive change, bringing benefits to everyone in the district."



"Anyone that is unsure of why this plan has been put together needs to look at the economic growth of the area. North Nottinghamshire really is beautiful, prosperous and sustainable and has great potential.

My vision in supporting the BID is to enhance the profile of the area so people from the outside want to look in and see just how committed we all are by investing in the future of the area.

Voting "YES" will help us create a wealth of new projects to enhance education, environment and economic growth. This in turn brings together a better community spirit and way of life for the next generation. This will create jobs, help schools and take pressure off some of the already stretched local community organisations that we take for granted.

Please read through the business plan and spread the word to other local business owners. We can only be a success if we have a united forum of businesses that want to make a difference. We all have the power in our hands to be pioneers of what will be a UK first in securing an area BID for North Nottinghamshire and your vote could be the decider."

STEVE BENNETT, DIRECTOR TRAFFIC LABOUR SUPPLIES, RETFORD

voteWIN



INTRODUCTION TO NORTH NOTTINGHAMSHIRE

Nestled between three counties, North Nottinghamshire is connected to major road and rail routes with easy access to Robin Hood and East Midlands airports and five universities.

North Nottinghamshire has a distinct character and identity, with many stories to tell and fantastic experiences to be had. A regionally important commercial area with rich cultural, social and historic significance that make it one of the UK's most invigorating places to work and visit. A hidden gem of a place, we have stories about Robin Hood and the Mayflower Pilgrims, ice-age man and the industrial revolution. But our story is not just about history, myths and legends – it is about our businesses.

Combining rich history and a cutting edge future, North Nottinghamshire is fast becoming one of the best places to do business in the region. With home-grown companies such as Wilkinson, multi-nationals including Laing O'Rourke, Greencore and Saint Gobain (Jewson & International Timber), through to the small independent businesses in our town centres and historic country estates, they all have one thing in common – pride of place.

THE STORY SO FAR

The North Nottinghamshire story began in 2014 when we consulted with businesses, the community and young people locally and further afield. It soon became apparent that 'Bassetlaw' was not easy to identify as a location within the UK. So the North Nottinghamshire name was introduced to help to place us more accurately. A new private sector-led Place Board was formed and the North Notts Envoys ambassadors programme was introduced.

The passion of our businesses has been there right from the very beginning. We have forged excellent relations with the private and public sectors as well as local business groups. In just ten months we had recruited 78 Envoys (local businesses) and that figure continued to grow to over 100. But the proof of the pudding is that they have chosen to renew year after year, showing that they believe in North Nottinghamshire and want to be part of shaping the stories of the future.



WHAT IS A BUSINESS IMPROVEMENT DISTRICT (BID)?

- A BID is where businesses in a defined area work together to identify, invest in and deliver a range of key projects and services that they have chosen to improve and boost the local trading environment.
- Traditionally BIDs have been developed in town and city centres as well as business parks and industrial estates.
- BIDs are funded through a levy paid by local businesses within the defined BID area.
- Examples of projects include PR and marketing of the area, footfall-boosting events, help to make the area safer and cleaner, create vibrant and attractive destinations and business support.

 A 5-year BID business plan is written, based on feedback from local businesses, and this is the document that businesses cast their vote on during a 28-day postal ballot, independently conducted by the Electoral Reform Service.

 Pending a majority 'yes' vote at ballot the area achieves BID status and all projects within the business plan go ahead, managed by a Board of businesses, representative of the various business sectors and locations within the BID area.







- BIDs provide new and additional projects and initiatives. They are not about funding or replacing services provided by public agencies such as the police and councils. However, they do work with the Local Authorities to draw up detailed baseline agreements to ensure that you see the level of service you can expect to receive and that importantly these add value for you and your business.
- BIDs are powerful strategic alliances where businesses come together around shared business priorities; this gives business a much stronger voice with policy makers at all levels.
- Local BIDs include Mansfield, Lincoln, Nottingham, Sheffield, Leeds and Derby.

£3.2 MILLION

(APPROX. £650K A YEAR TO IMPROVE OUR AREA)



WHY A BID FOR NORTH NOTTS?

The North Nottinghamshire story has been a great success – we have excellent relationships with the local businesses and business groups; our Envoys are informed and proud ambassadors for the area and around 80 companies attend our bi-monthly Envoys events.

Around 250 BIDs have been developed by business communities across the UK since 2005, however the North Notts BID seeks to take a new, pioneering approach by developing ambitious plans to become the UK's first district-wide place shaping BID - covering the whole district of Bassetlaw - which will include over 1000 business premises.

If successful at ballot, North Notts BID will be a national trailblazer, demonstrating just what can be achieved when all businesses across all sectors work together for a more prosperous future.

Businesses will make a financial contribution via a levy based on 1% of their business premises rateable value. The income generated will be ring-fenced and spent exclusively within the defined area and only ever on the projects determined by the business community.

The ultimate aim is to provide a coordinated, area-based, multi-stakeholder approach to improve various locations within North Nottinghamshire BID boundary by harnessing the skills, experiences and resources of those in the private, public and voluntary sectors. The BID will enable us to provide a range of exciting new initiatives and improvements to benefit all businesses across all sectors.

JANE PARKINSON - WADDINGTON MENSWEAR



The achievements of BIDs in the UK over the past 10+ years has created a mechanism for business communities to reach out, research and articulate their needs and ambitions for their area. BIDs are 100% business-led, business managed initiatives taking advantage of government legislation that gives local businesses the power to raise their own funds to spend on their priorities in order to improve their trading environment and set the business agenda.

North Notts BID is a 5-year project where local businesses collectively agree on the priorities and how to invest their money to benefit their area, business, staff and their customers.

For the businesses and organisations across North Nottinghamshire the BID proposal is a unique opportunity and it presents a clear choice:

· We can do nothing or

· We can make a difference

By adopting a pioneering, proactive and cohesive approach involving the entire business community across Bassetlaw will bring together the benefits of shared experience, common objectives, and the pooling of resources resulting in a united front and an unprecedented collective business voice.

The business plan will deliver improvements across a wide range of activities and develop effective and lasting partnerships as outlined in this document.





WHO WILL BE INVOLVED?

All business premises across all business sectors within the district of Bassetlaw as defined on the map of the BID area on page 24; with the exception of those business premises with a rateable value of less than £12,000. Businesses below the minimum rateable value threshold can opt to join the BID through voluntary membership post-ballot. Hospices and hospitals will be the only business classifications exempt from the BID.





NORTH NOTTS BID PROJECTS - CHOSEN BY YOU

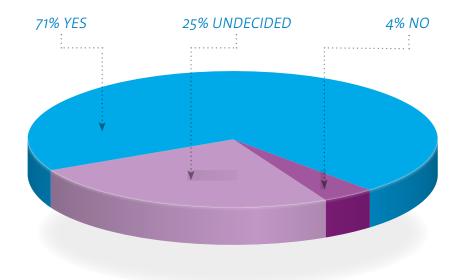
MAKING SURE ALL BUSINESSES HAVE A SAY IN THE FUTURE OF NORTH NOTTINGHAMSHIRE!

The whole point of a BID is that it is directed by businesses, for businesses. That's why when we started planning for a BID the first thing we did was to talk to you. The development of the North Notts BID kicked off in early 2016 when we undertook a first-stage BID feasibility study with 230 businesses participating over a two-month period. The feedback was encouraging with 71% of businesses telling us they would support a potential BID.

Given the tremendous level of support for the UK's first district-wide, place shaping BID, North Nottinghamshire CIC commissioned the second stage BID development consultancy which commenced in April 2016. A further 405 businesses participated in a second BID survey that identified the improvements and initiatives they wanted a future BID to deliver.

With hundreds of businesses giving their views through two comprehensive area-wide BID surveys, in addition to business meetings and the monthly BID Steering Group forums, we are confident that this BID business plan reflects the wants, needs and aspirations of local businesses across North Nottinghamshire. It's your feedback and input that has inspired the projects in this BID proposal. Thanks to everyone that gave their views and ideas – you can find out how we've shaped these into business plan projects over the next few pages.

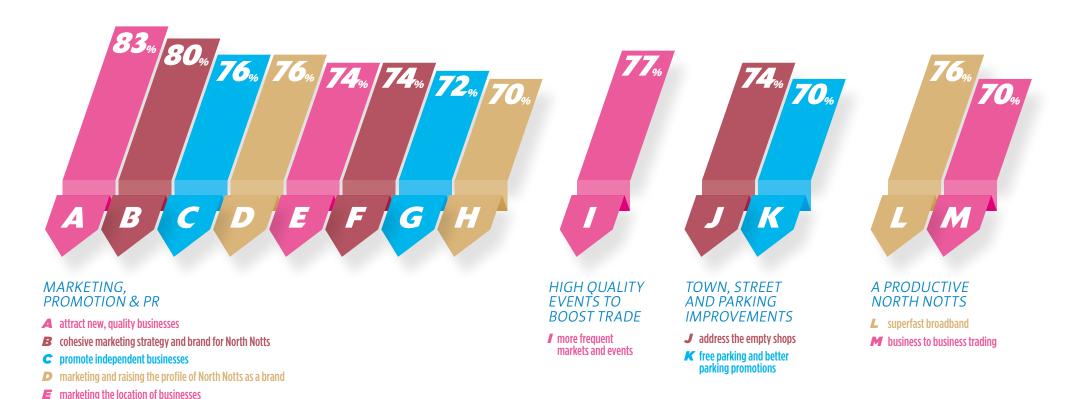
RESULTS OF THE FEASIBILITY STUDY





YOUR PRIORITIES - FEASIBILITY STUDY (230 BUSINESSES PARTICIPATED)

During a feasibility study and consultation undertaken during 2016 the following initiatives received the most support from local businesses.

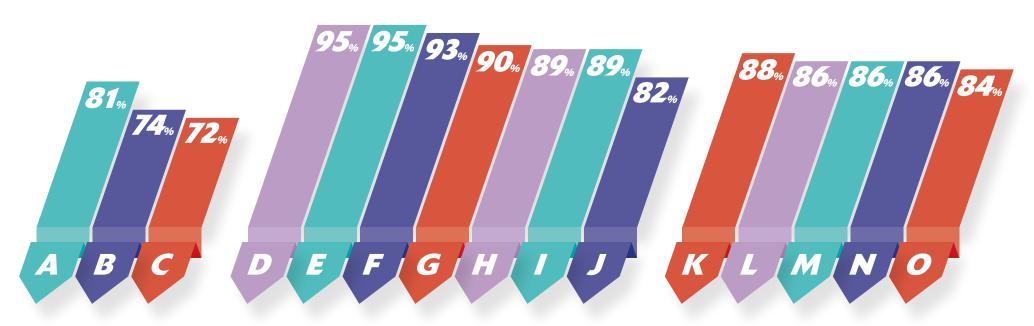


F marketing and raising the profile of areas for shopping, eating, business, leisure and industry

G marketing and raising the profile of North Notts for its heritage and culture

H signage and brown / tourism signage to promote different areas

YOUR PRIORITIES - CONSULTATION (405 BUSINESSES PARTICIPATED)



THE BUSINESS VOICE

- retaining talent and skills, promoting the area as an economic driver and a great place to work
- **B** achieving economies of scale, reduce costs for businesses through collective purchasing
- the place for business and innovation, attract new quality businesses to the area

THE EXPERIENCE

- **D** safe and secure, coordination of business crime initiatives
- **E** sustainable travel initiatives
- parking promotions for shoppers and visitors, upgrading current parking payment methods
- **G** clean, green and welcoming
- **H** year-round programme of festivals, activities and events
- modern and productive, free WiFi and superfast broadband
- way-finding signage and branding

THE DESTINATION

- marketing and raising the profile of our unique towns and villages
- L town centre and business park online presence as a promotional tool for shoppers, customers, visitors, employees and the community
- **M** promoting independent businesses
- maps and guides to promote places to eat, drink, shop and stay
- a professional marketing strategy for towns, business parks and other key areas



THE PLACE - OUR PROPOSAL

Place shaping is a strategic and holistic way of seeing and serving different communities, in this instance the business community, by matching resources to the needs of businesses, people and places. It is about all partners and local groups working together in a coordinated way to address the specific needs of our area.

Building on the successful place-shaping work in North Nottinghamshire to date, and the popularity of the North Notts Envoys scheme, North Notts BID is an organic advancement seeking to create an inclusive and collaborative place management approach for the benefit of all businesses and all areas of North Nottinghamshire.

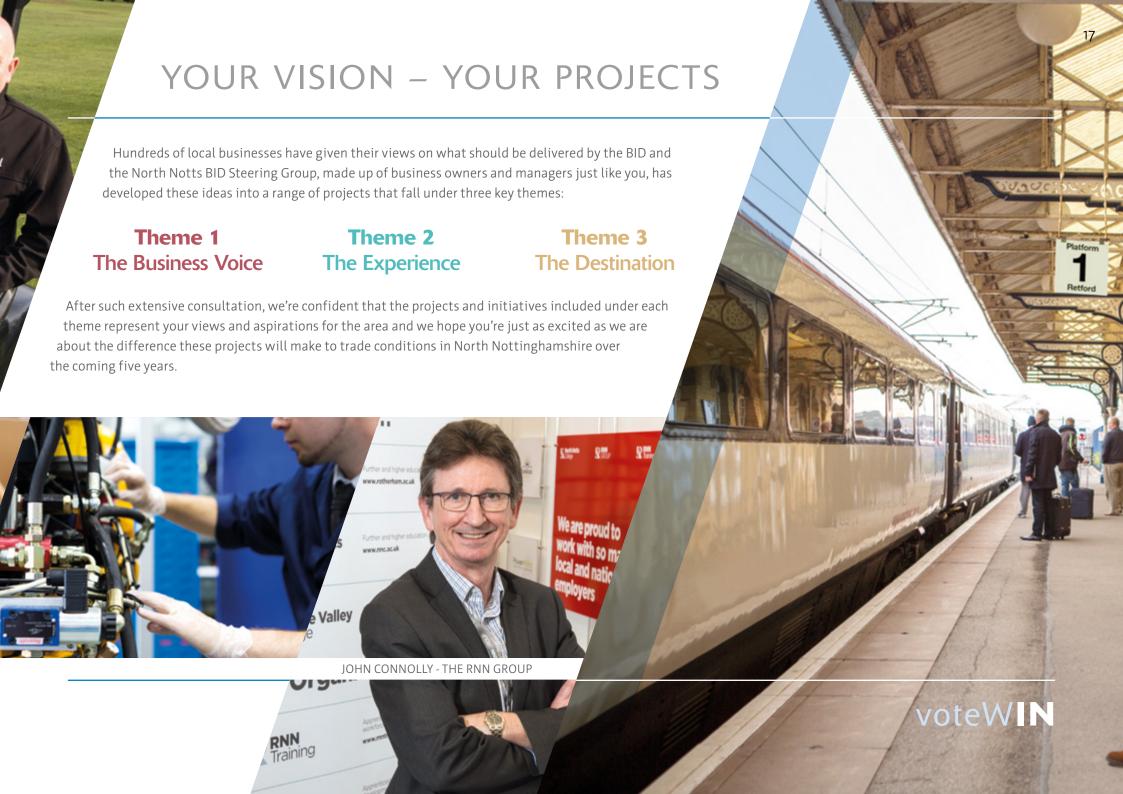
With 1000+ businesses across the Bassetlaw district working as a collective we know this can shape the future of our area and deliver the initiatives outlined in this proposal, all of which have been chosen by you. We also recognise that the different places and communities within the North Notts BID area (Bassetlaw) all have their own individual character, needs and priorities and through the BID we will address this directly.



▲ GLYN DAVIES - BARNSLEY PREMIER LEISURE

THE UK'S FIRST **DISTRICT-WIDE** PLACE-SHAPING BID





THEME 1 - THE BUSINESS VOICE

Our objective is to provide a powerful voice and formal partnership for our businesses across North Nottinghamshire that has never existed before.



The BID partnership will work with our businesses to help them to grow and prosper and position North Nottinghamshire as the place to do business. We will:

- Establish a network of peer business mentors for new commercial and social enterprises to learn from existing businesses, securing the best possible chance of success for you and your business
- Support growing businesses with access to available funding streams as well as offering specialist one-to-one business support and mentoring
- Support innovative business ideas through an Entrepreneurs and Inventors Forum
- Work with relevant business partners to bring empty commercial units back into use, providing support to new and emerging businesses.

BUSINESS EXCELLENCE

- Showcase North Nottinghamshire businesses and their talented staff by teaming up with local and regional business award schemes, introducing new sector specific, industry related and place categories, to celebrate our business successes
- Establish an annual business exhibition to showcase the 'Best of North Nottinghamshire' businesses and to promote inter-trading
- Act on behalf of our businesses to lobby councils, Local Enterprise Partnerships and Government to attract funds and influence decisions affecting your business, your sector and your trading area
- Share business data and intelligence including footfall analysis, employee figures, job vacancies, commercial premises for sale/to let and visitor surveys to ensure that our businesses are informed and have a competitive advantage.



KEEPING TALENT LOCAL

- Inform young people of the excellent education, training and employment opportunities that we have in North Nottinghamshire so they realise that they don't have to move out of the area to be successful
- Encourage employers to recruit local people, who tend to have a better knowledge of the area, improved attendance, punctuality and fewer disruptions due to transport or weather. It's part of a company's Corporate Social Responsibility programme and a great way to give back to the community and create a stronger local economy
- Showcase and provide work experience placements, apprenticeships, taster courses and training for the future and current workforce
- Work with partners to introduce new interactive ways to give real career choices to young people based on local business information to inform, assist and develop the workforce of tomorrow.

MAKE SAVINGS

With 1000+ businesses within the proposed BID area we will encourage and promote business-to-business trading and encourage all businesses across all sectors and residents to 'buy local'.

Through the new North Notts BID website and our regular publications and networking opportunities you can promote your business and offer to all businesses within the BID area.

• The collective strength of these BID businesses across the area will achieve economies of scale to provide instant savings and added value for your business, to include:

– Gas & electricity

Telecoms & broadband

– Insurance & legal advice / services

Commercial waste & recycling

- Marketing & advertising

- Office supplies, venue hire & catering

- Health care & gym membership

We will also work with North Notts Envoys and the East Midlands Chamber to negotiate reduced fees and discounts for members of the BID area. Member benefits include support with export documentation processing, HR & Payroll and business networking across Nottinghamshire, Derbyshire and Leicestershire.



NEIL ROBERTS - WRIGHT VIGAR



THEME 2 - THE EXPERIENCE

The North Notts BID will encourage local pride and contribute to making the district a real destination of choice for business, work, leisure, study and to live. The BID is a vote for the district's economy and social future, for an even more prosperous North Nottinghamshire for us all.

CLEAN AND WELCOMING

- Undertake a review of each location within the BID to ensure that we showcase our beautiful district and identify areas for improvement
- Work with councils and business partners to ensure that our towns, villages and country roads are clean and tidy. This will help to foster a sense of pride in our environment and avoid a negative 'unloved' image
- Help secure awards like 'Britain in Bloom' to boost the appearance of our villages and towns and ensure businesses benefit from the local and national exposure
- Introduce both permanent and temporary 'North Notts' themed signs in and around the district to reinforce the brand and welcome people to the area
- Work with local business forums to improve existing areas with landscaping, hanging baskets etc and to introduce improvements such as new street furniture, bunting and fingerpost signage.

MODERN AND PRODUCTIVE

- Install free Wi-Fi throughout the four principal towns as well as encouraging local cafés, libraries and other retailers to promote themselves as wifi hotspots, which in turn has the potential to boost local trade
- Review current broadband speeds and look to extend the existing microwave broadband for rural businesses with the objective of upgrading to a faster service
- Utilise existing CCTV schemes to effectively monitor footfall in order to benchmark and measure the success of BID events and projects.

SAFETY AND SECURITY

By working together businesses can collectively tackle crime and ensure all incidents are reported quickly and easily.

The BID will:

- Look to expand and enhance current CCTV coverage and monitoring scheme to safeguard your businesses and ensure there is sufficient surveillance in place
- Establish a formal working partnership between local businesses, police, councils, business forums and private contractors to support an integrated security approach to safeguard staff and premises



- Support and enhance Crime Reduction Partnership initiatives to include Storenet/Nightnet radio, delivering regular training for users
- Introduce security measures including ANPR (automatic number plate recognition) and Facewatch, a secure online crime reporting and networking environment
- Apply for safety accreditations to improve the perception of our towns and business parks as safe places to visit, work and do business
- Aspire to achieve Purple Flag status the evening economy award that recognises excellent management of towns and is backed by the police and government.

SUSTAINABLE

- Demonstrate the effective benefits of alternative energy and utilities technologies through events covering waste minimisation, air quality, energy and business resilience
- Support existing community transport initiatives to maximise the impact that public and private transport schemes have to the benefit of workforces in business parks and more remote locations.

PARKING

 Clear directional signs to our car parks to improve the shopping, visiting and parking experience • Simplify the parking process by introducing remote payment options such as RingGo that offers the option to pay on exit, pay by card and contactless payment.

EVENTS

The BID will support and build on our successful and established events including those run by North Notts Envoys and other local business forums. Through sponsorship, promotion and access to funding we will:

- Look to introduce high profile events to improve footfall and boost trade. We will also offer workshops and training to ensure businesses have a web presence and understand how to trade effectively online
- Work with business parks to deliver industry related seminars, business 'open days' and networking events on the parks to encourage inter-trading, collaboration and group buying power
- Actively promote and assist with our BID members' events helping to communicate important information and nurture relationships between local organisations.



THEME 3 - THE DESTINATION

As the UK's first area-wide, place-shaping BID, all eyes are on us.

A BID will enable us to put North Nottinghamshire on the map as a 'go to' destination that is easily accessible to visitors and local businesses alike.



- Produce individual 'Place Plans' to identify the assets, strengths, needs and potential areas of improvement for the different locations within North Nottinghamshire, enabling you to have a say in the future of your town, village, business park and a direct involvement in how the money is invested and spent locally
- Create and deliver a strong marketing strategy, including print and media marketing campaigns, to promote North Nottinghamshire locally and nationally as a destination of choice
- Introduce a dedicated website with online business directory to showcase the assets of the area, encourage inter-trading and highlight local offers and promotions for our businesses, employees, visitors, residents and shoppers alike
- Work with business communities to retain and promote the culture, heritage, individuality and distinctiveness of each of our unique areas as well as our independent businesses
- Support partners to promote the Mayflower Pilgrims' 400th anniversary in 2020

- Work with the respective business forums to produce a co-ordinated seasonal retail and leisure campaign to drive footfall into our towns
- Support in the development of local events and days out guides and maps
- Work with partners to showcase the North Nottinghamshire area and our businesses to potential investors and regional, national and international markets to ensure that we are recognised as a place to do business.

AS YOU ARRIVE

- Ensure that the North Nottinghamshire, Bassetlaw district boundary and key gateways for each town, village and business park are clearly defined and create a clear and distinctive welcome for all through new quality signage and landscaping
- Reinforce our North Notts brand and place identity by introducing alternative and inspiring artwork, iconic imagery and contemporary sculptures on major road networks and railway stations.

TOURISM

Visitors come to the area for a variety of reasons – some of which are not clearly connected to one another. The Visitor and Tourist Economy will be boosted by offering a well-connected package of events and experiences to encourage more people, more often, staying longer and spending more.

The economic facts are clear. A day visitor (someone who stays for more than 3 hours) spends around £35 per visit and an overnight staying visitor spends around £150 per visit.

- We will establish a partnership between business, arts, heritage, leisure and destinations to maximise the economic impact of tourists, visitors and residents
- We will join forces with regional tourism partners to:
- understand what attractions there are in the district, including heritage, arts, events and attractions
- see how they link to wider attractions outside our area (e.g. Lincoln, York)
- examine how visitors come to the area (car, rail, bus)
- package together attractions which appeal to different groups (shoppers, religious tourism, business tourism)
- develop a suite of packages from accommodation, maps and guides

 We will work with partners to maximise the benefit which the 400th anniversary of Mayflower setting sail for the New World brings to the district. We will also create a lasting local legacy to promote the Mayflower Roots' story

 We will work to the place-based theme of Storyscape by creating a lasting tourism offer around our stories

 the Mayflower Pilgrims origins being one,

Robin Hood and The Ducal Estates being others

 We will host an annual story-based festival each year in line with the council's tourism strategy.

MAXIMISE THE ECONOMIC IMPACT OF TOURISTS, VISITORS AND RESIDENTS



THE PROPOSED BID AREA

Following feedback from businesses, North Notts BID Steering Group is proposing the following boundary. This covers the complete local authority district of Bassetlaw.

The streets, roads, business parks and areas included within the BID can be viewed on pages 38/39.





HOW MUCH WILL THE BID COST YOUR BUSINESS?

The amount of BID levy you will pay is based on the rateable value of your business premises (not your business rates), which means businesses pay proportionately, based on their size. The table below illustrates BID levy contribution based on 1% rateable value. Below are examples of how this will work for a few local businesses.

Local Business		Rateable Value			
	Daily	Weekly	Monthly	Yearly	
Wright Vigar, Retford	£0.34	£2.45	£10.62	£127.50	£12,750
Waddington Menswear, Worksop	£0.56	£3.94	£17.08	£205.00	£20,500
Hodsock Priory, Blyth	£0.95	£6.73	£29.16	£350.00	£35,000
The School of Artisan Food, Welbeck	£1.50	£10.57	£45.83	£550.00	£55,000
Boots, Worksop	£1.58	£11.15	£48.33	£580.00	£58,000
Ye Olde Bell, Retford	£2.82	£19.80	£85.83	£1,030.00	£103,000
WM Morrisons, Retford	£32.87	£230.76	£1,000.00	Capped at £12,000	£1,240,000
Wilko Head Office, Worksop	£32.87	£230.76	£1,000.00	Capped at £12,000	£4,160,000

2017 rateable values will be used during the BID term

If you would like an exact breakdown of your annual BID contribution please email Michelle@regenmanagement.co.uk You can check your business premises rateable value at www.voa.gov.uk

To work out your business's contribution to the BID calculate 1% of the rateable value.

HOW MUCH WILL THE BID INVEST IN NORTH NOTTS?

2017 - 2022 North Notts BID investment forecast.

What we'll generate in income	Year 1	Year 2	Year 3	Year 4	Year 5	Total
	1 Sept 2017 - 31 Aug 2018	1 Sept 2018 - 31 Aug 2019	1 Sept 2019 - 31 Aug 2020	1 Sept 2020 - 31 Aug 2021	1 Sept 2021 - 31 Aug 2022	
BID income through levy	£650,000.00	£650,000.00	£650,000.00	£650,000.00	£650,000.00	£3,250,000.00
BID contingency [†]	-£30,000.00	-£30,000.00	-£30,000.00	-£30,000.00	-£30,000.00	-£150,000.00
Additional BID income, voluntary contributions	£30,000.00	£30,000.00	£30,000.00	£30,000.00	£30,000.00	£150,000.00
Total projected BID income	£650,000.00	£650,000.00	£650,000.00	£650,000.00	£650,000.00	£3,250,000.00

What we'll invest in your chosen projects	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Theme 1: The Business Voice	£216,666.67	£216,666.67	£216,666.67	£216,666.67	£216,666.67	£1,083,333.35
Theme 2: The Experience	£216,666.67	£216,666.67	£216,666.67	£216,666.67	£216,666.67	£1,083,333.35
Theme 3: The Destination	£216,666.67	£216,666.67	£216,666.67	£216,666.67	£216,666.67	£1,083,333.35
Total expenditure	£650,000.00	£650,000.00	£650,000.00	£650,000.00	£650,000.00	£3,250,000.00

Please note the income figures were correct at time of printing and could be subject to change. The total income figure includes a contingency for possible non-collection.

If the BID collects or generates more or less this will impact on the projects it can deliver and project budgets / allocations could change.

The BID will also work to obtain additional funding and support of approximately 20% per annum from sponsorship opportunities, match funding and voluntary BID membership from businesses below the threshold and outside of the BID area.

The budget includes payment for collection of the BID levy.

†Relocation, business failure and non-collection.



YOUR **BID** STEERING GROUP

The North Notts BID Steering Group is made up of passionate local business people, across different business sectors dedicated to getting the North Notts BID off the ground.

The members of the BID Steering Group have given their time voluntarily over many months to create this BID business plan. If the BID achieves a 'yes' vote, a new BID Board will be set up to manage and deliver the proposals set out in this business plan and all businesses will be invited to have a place on the Board after the ballot result is announced. It is likely many new BID Board members will come from the Steering Group but new nominations will be welcomed from all businesses.

The current BID Steering Group membership includes:

BID Chair Hodsock Priory

Rob Mayo

BID Vice-Chair Welbeck Estate

Steve Bennett

BID Vice-Chair Traffic Labour Supplies Ltd

Jon Cornforth

Saint Gobain

Nigel Turner

North Notts
Community Arena

Jane Parkinson

Waddington Menswear

Adrian Smith

Nottinghamshire County Council

David Aunins

The Priory Centre

John Connolly

The RNN Group

Kate Firth

Ye Olde Bell

Neil Roberts

Wright Vigar

Julie Byrne

The School of Artisan Food

Royce Marshall

Gamston Airport

Glyn Davies

Barnsley Premier Leisure

Cllr Jo White

Bassetlaw District

Claire Weingaertner

Retford Enterprise Centre

Richard Scragg

Springhead Brewery

Advisory:

Sally Gillborn

North Notts Place Manager

Robert Wilkinson

Bassetlaw District Council

Philip Jackson

Representing Worksop
Business Forum

Rick Brand

Representing Retford Business Forum

Michelle Baker

Regen Management BID Consultant







NORTH NOTTS BID COMPANY

The North Notts BID Company will be accountable for the delivery of the BID – and accountable to you.

The BID Steering Group offers a balanced representation of the BID levy payers across Bassetlaw and meets on a monthly basis. They are responsible for agreeing and shaping the contents of the BID Business Plan, with the input of all local businesses. Once a 'yes' vote is achieved North Notts BID Ltd, a new not for profit company limited by guarantee, will be incorporated at Companies House and a new BID Board of Directors will be established, operational from September 2017.

The new BID Board will offer a balanced representation and will also meet monthly, inviting businesses from across the district to take part in meetings.

WE WILL BE RESPONSIBLE FOR THE DELIVERY OF KEY PROJECTS DURING THE INITIAL 5-YEAR TERM



An official Board constitution will be created.

This will outline how people are appointed to the BID Board, how the Chair and Vice Chairs are elected and when/how people are asked to step down, in order to allow other businesses to take an active role.

North Notts BID Ltd will be responsible for the delivery of key projects and for planning the future beyond the initial five-year BID term.

A small, dedicated team will manage the day-to-day activities of the BID, and provide a useful point of contact for help and advice for businesses operating within the business district.



FORMING THE NORTH NOTTS BID COMPANY

Once North Notts BID Ltd is formed, the company will ensure it has the resources and systems to deliver the BID Business Plan to the highest standards, operating professionally, transparently and robustly in the following ways:

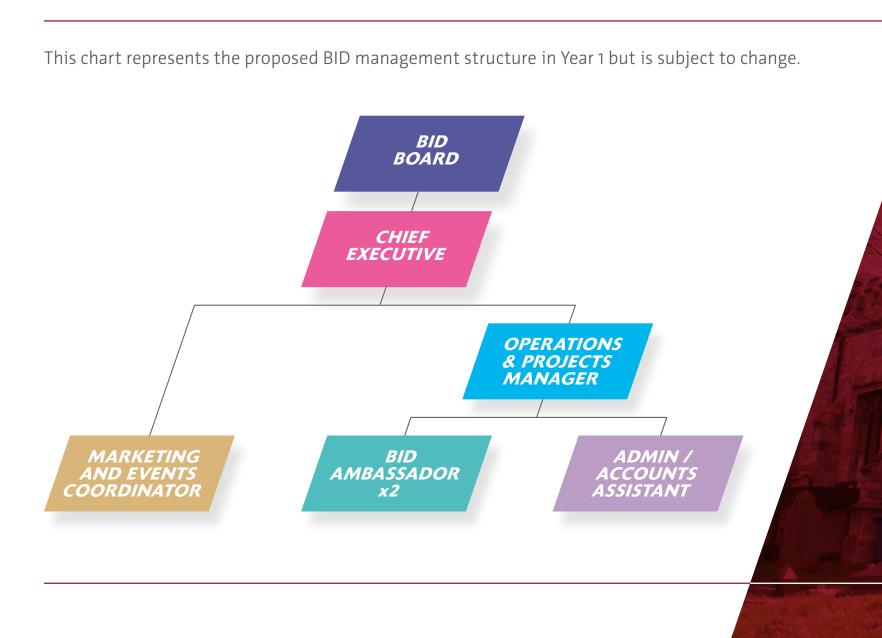
- Staff the company with a qualified, experienced, professional and passionate BID Chief Executive
- Be both proactive and reactive to business needs
- Employ professional legal and financial support to ensure high standards of operation and independent, transparent auditing of company operations
- Keep operating costs low so that the majority of BID levy is spent on the projects that make a difference
- Ensure management costs do not exceed
 20% of the BID income

- Be commercially minded and generate at least £150,000 over the BID term in voluntary contributions, sponsorship and advertising income to help cover the costs of the BID and deliver better projects
- Hold AGMs and regular public meetings so businesses have direct access to the BID Board
- Produce regular newsletters to inform of progress
- Set Key Performance Indicators (KPIs) to benchmark and demonstrate the successes of the BID
- Be open, transparent and inclusive of all.

If you are interested in being part of the new North Notts BID Board from September 2017, we are looking for up to 15 business owners/senior managers across all sectors and areas of Bassetlaw.

Please register your interest. Email Michelle@regenmanagement.co.uk or tel: 07527 016338.

BID MANAGEMENT STRUCTURE 2017





FREQUENTLY ASKED QUESTIONS ABOUT BIDS

1. What is the North Notts BID?

The North Notts BID is a non-local authority body and pending a successful ballot will be responsible for providing the Business Improvement District services across Bassetlaw. It is run for local businesses by local businesses and is 100% business managed and controlled.

2. Who has funded the BID development?

North Notts Community Interest Company (CIC), in partnership with Bassetlaw District Council, has funded the BID project development.

3. How have the projects in this business plan been chosen?

The projects in this business plan are based entirely on ideas put forward by businesses in North Nottinghamshire through various surveys and meetings.

The most popular ideas and priorities have

been included in this document and pending a successful BID ballot will all go ahead.

4. How will the BID be evaluated?

At the start of the BID term (1 September 2017) we will obtain accurate local data on footfall, car parks, dwell time, vacant business premises, crime statistics, media coverage, employee and business networking. By gathering and benchmarking data at the start of the BID term, we will be able to

demonstrate the effectiveness of the North Notts BID to all businesses.

Based on local data and other key BID performance targets/activities, the North Notts BID will also establish a set of key performance indicators (KPIs) against which the performance of the BID will be monitored and evaluated ongoing. We will invite all BID businesses to feed into the creation of the KPIs at the start of the BID term. The KPIs will ensure the North Notts BID is accountable to all levy payers and that its performance is regularly monitored in a structured way by the North Notts BID Board.

The BID management will issue regular updates (minimum quarterly) that reference performance against the KPIs, so all levy payers can keep up to date on BID activities and progress. Performance figures against the KPIs will also be published to the BID website and evaluated by the BID Board on a quarterly basis. They will also be discussed at the BID AGM to which all levy payers will be invited.

5. What if most businesses vote 'yes' during the ballot?

Just like a political election there is no minimum turnout required during the 28 day postal ballot. If a majority of businesses (both in terms of total number and overall rateable value) vote 'yes' the area will achieve 'Business Improvement District' status and join the 250 established BIDs across the UK.

All eligible businesses (with a business rateable value of £12,000 and above) will be required to contribute to the BID, even if a business voted 'no'.

The money collected will be ring-fenced and managed by a new BID Board, made up of business representatives across the district, for sole use by the BID to deliver the projects set out in the BID business plan. Board nominations will be open following the ballot result.

6. What if the majority vote 'no'?

Very simply the projects set out in this BID Business Plan will not go ahead. As a result, North Nottinghamshire may fall behind other comparable local centres, especially those with established BIDs including Mansfield, Nottingham, Sheffield, Leeds and Derby.

7. What if I don't vote?

Much like an election, there is no minimum turnout for a BID. There is no legal requirement to vote.

8. Who has to pay BID levy?

If North Nottinghamshire achieves a 'yes'

vote, any person, registered company, charity or non-profit making organisation who is a business occupier or leaseholder of a business premises with a rateable value of £12,000 or above within the BID area would pay the levy, assuming that a 'yes' vote is achieved. This applies to both occupied and non-occupied business premises. Property landlords only become liable where the property is empty and a lease does not exist.

9. Are there any exemptions on BID levy?

Hospitals and hospices will be exempt from the BID. All business premises with a rateable value below £12,000 will not be eligible to vote at ballot or pay the BID levy.

10. What will the BID cost me?

The amount you pay will be 1% of your individual business rateable value (not your business rates).

Find out more on page 26 or email Michelle@regenmanagement.co.uk for your own BID levy statement.

11. Which rateable value will be used to calculate my BID contribution?

The 2017 listings, which came into force on 1st April 2017. These figures, as well as the opportunity for you to check your rateable value, are available via www.voa.gov.uk

12. Isn't this just a way for councils to save money?

No, legally BIDs cannot replace existing or proposed public services provided by bodies such as the council, police and others. In this way, the BID only improves current standards and does not subsidise or replace them. In order to ensure this is the case all BIDs are legally required to draw up Baseline Services Agreements that set out the services the public sector currently provide and will deliver during the 5-year BID term; this ensures the BID is only delivering additional value to businesses. Copies of Baseline Services Agreements can be requested by emailing Michelle@regenmanagement.co.uk

13. Who will run the BID?

BIDs are operated as not-for-profit organisations which are led and managed by local business people and made up of business representatives in the BID area. Pending a 'yes' vote at ballot a new Limited by guarantee Company will be incorporated - 'North Notts BID Ltd'. If you would like a place on the BID Board please email Michelle@regenmanagement.co.uk

14. What period will the BID cover?

The BID will cover a five year period between 1st September 2017 and 31 August 2022.

15. What benefits do BIDs bring to everyone?

Experience across the country has shown that the 250 established BIDs have resulted in the following key benefits:

- Increased customer footfall
- Boost in trade
- A more buoyant local economy
- Reduces individual business costs through joint projects
- Physical improvements to the area involved
- A united business voice on key issues
- Businesses being more involved in community projects
- A reduction in crime
- Builds local pride in the area.

16. What's in it for me?

BIDs across the country have proven that they increase customer numbers visiting town centres and attractions, help to grow business' profits, give businesses like yours a greater voice and create a fair system of contribution towards key improvements and address the issues that matter to you from signage and security through to Wi-Fi.

17. Will the BID look for other sources of funding?

Yes. The BID will pursue other sources of

funding and support including sponsorship, a voluntary BID membership and voluntary contributions from businesses, landlords, landowners and organisations that are not covered by the BID arrangements.

18. Who will I pay my BID levy to?

The BID is an independent organisation led and managed by local businesses. You will receive an invoice from Bassetlaw District Council on behalf of North Notts BID – they are responsible for the collection of BID levies as local authorities are the billing authority for all BIDs across the UK.

BID levy is ring-fenced in its entirety and transferred directly to the BID Company. The BID levy is payable in one annual instalment.

19. Will the council and other public sector bodies pay the BID levy?

Yes both the District and County Councils will pay BID levy on properties / car parks / premises within the BID area for which they are liable to pay non-domestic rates.

20. Who can vote?

All businesses within the BID boundary shown on page 24 with a rateable value of £12,000 or more will be entitled to vote during the 28 day postal ballot.

21. Can BID projects be altered?

BID projects, costs and timescales can be

altered, subject to approval from the BID Company's Board, providing they fall within the resources available. In this way the BID can be responsive and flexible.

22. Will my levy change?

No, the BID levy will remain the same throughout the five year BID term, September 2017 - August 2022.

It will not increase in line with inflation.

BID levy will be invoiced on an annual basis and will be payable in one annual instalment.

BID levy is calculated using the 2017 rateable values.

Any changes in rateable values during the BID term will be reflected in the invoice for BID levy the following year.

When a business vacates a business premises part way through the billing year no refund will be given.

When a business enters the ratings list a BID levy invoice will be raised, apportioned on a daily basis and will apply from the effective date of occupation.

23. Have BIDs worked elsewhere?

Yes, there are 250 established and highly successful BIDs operating across the UK. 95% of BIDs are re-elected by businesses after their first 5-year term which demonstrates their value to local businesses.



EXAMPLES OF **BID** ACHIEVEMENTS **IN**CLUDE:

Mansfield BID - www.mansfieldbid.com

- Retail ranking has risen from 137 to 112
- 23 new businesses have opened
- Businesses saved over £40,000 through cost savings
- Only town of its size to offer free WiFi to all visitors, 3,000 users per hour
- Crime rates have fallen by 66%

- BID Ambassadors patrol the town 4,368 hours per year
- Free PAT testing, free cardboard removal and low cost confidential shredding for businesses

Lincoln BIG – www.lincolnbig.co.uk

- 20 years of Town Centre Management & 10 years of the city having its own Business Improvement District (BID)
- Lincoln BIG's 'Shop Lincoln' website was awarded highly commended at the Website Design Awards in April.
- The Barons' Charter Trail Lincoln was a Wild-in-Art event brought to Lincoln by The Trussell Trust and Lincoln BIG
- During 2015-16 Lincoln BIG delivered over 300 events days
- The Tour Lincoln Open Top Bus had a successful 2015 season with the service being extended from April to October.

Worcester BID - www.worcesterbid.com

- 2,689 employees signed up to the BID employee loyalty card
- 348 mystery shopper reports undertaken
- 40% increase in footfall for Food Festival
- BID rangers patrolled over 21,000 miles and conducted 13,500 business visits over 5-year BID term
- 49 new pedestrian finger post signs installed highlighting 67 different commercial areas and attractions
- RingGo used 231,62 times since introduced by the BID
- 11.4% of all parking transactions were through RingGo
- 580 businesses benefitted from discounted parking throughout Worcester BID

- 119 businesses benefitted from Christmas lights for business frontages
- 15 TV and radio interviews to promote Worcester as open for business during and after the floods
- Chuggers reduced in number and frequency thanks to BID lobbying

Plymouth BID www.waterfrontbid.co.uk

- Daytime crime reduced by 23%
- 300,000 additional day time visitors to the city since the start of the BID
- Parking promotions
- Plymouth BID manages the council car parking service

Broad Street, Birmingham BID www.westsidebid.co.uk

- Recorded crime down by 50.7%
- 87% of visitors thought that Broad Street was safer than before the BID
- 385 hanging baskets in the BID area each year
- Generated £2.1 million of positive media coverage in 12 months
- Created the high profile 'Walk of the Stars'
- Installed 37,000 LED tree lights
- BID branded taxi marshals.

HOW WILL THE VOTE BE DECIDED?

The North Notts BID ballot will be approved if two independent criteria are met:

• The majority of those voting in the ballot are in favour **and**

 The total rateable value of those properties or hereditaments, which vote in favour, must exceed the total of those voting against.

KEY TIMESCALES

- The North Notts BID vote will take place during a 28-day postal ballot
- The ballot is being undertaken and managed by an independent organisation, the Electoral Reform Service (ERS) and is entirely confidential
- If a business has more than one rateable business unit, it will receive a ballot paper for each unit.
 Each paper counts as one vote. It is important that every ballot paper received is completed and returned
- All eligible businesses will receive a copy of the
 5-year BID business plan and a ballot paper

- Businesses will be asked to vote 'yes' or 'no' to establishing a Business Improvement District (BID) in North Nottinghamshire
- Ballot papers will be dispatched on 18th April 2017
- All votes will need to be returned to the Electoral Reform Service (ERS) by 5pm on 16th May 2017
- The result of the ballot will be announced via www.votewin.co.uk on 17th May 2017
- If successful the North Notts BID will commence delivery of services on
 1 September 2017 for a 5-year term.

STREET NAMES IN BID AREA

A1 Roundabout, Markham Moor

Access Road, Ranskill

Albert Road, Retford

Albion Close, Worksop

Amelia Court, Retford

Amherst Rise, Worksop

Anston Avenue, Worksop

Arlington Way, Retford

Armstrong Lane, Steetley

Ashvale Road, Tuxford

Askham Road, East Markham

Aurillac Way, Retford

Babbage Way, Worksop

Babworth Road, Retford

Bar Road, Saundby

Baulk Lane, Torworth

Bawtry Road, Blyth

Bawtry Road, Harworth

Bawtry Road, Misson

Bawtry Road, Newington

Beardsalls Row, Retford

Beckett Avenue,
Carlton-In-Lindrick

Beckingham Oil Field Sites, Beckingham Bevercotes Energy Park, West Drayton

Blaco Hill, Mattersey

Blyth Road, Harworth Blyth Road, Oldcotes

Blyth Road, Ranskill

Blyth Road, Worksop

Bolham Lane, Retford

Bone Mill Lane,

Worksop

Bothamsall Oil Field Sites, Bothamsall

Bracken Hill Lane, Newington

Bracken Lane, Retford

Brancliffe Lane, Shireoaks

Brecks Road, Retford

Bridge Court, Worksop

Bridge Place, Worksop

Bridge Street, Worksop

Bridgegate, Retford

Broad Lane, Worksop

Brunel Close, Harworth Budby Road, Cuckney

Canal Road, Worksop

Carlton Road, Worksop

Carolgate, Retford

Castle Street, Worksop

Celtic Point, Worksop

Central Avenue, Worksop

Chainbridge Road, Lound

Chancery Lane, Retford

Chapel Walk, Worksop
Chapelgate, Retford

Cheapside, Worksop

Cherry Tree Walk,

Ranskill

Chesterfield Road, Worksop

Church Lane, Sutton cum Lound

Church Street, Everton

Church Street, Langold

Church Street, South Leverton

Church Street, Sturton-Le-Steeple

Churchgate, Retford

Clarborough Hill, Clarborough

Clarence Road, Worksop

Claylands Avenue, Worksop

Claylands Close, Worksop

Clumber Park, Worksop

Coach Close, Shireoaks

Coach Crescent, Shireoaks

Coach Road, Shireoaks
Common Lane, Ranskill

Coronation Street, Retford

Cottam Road, Treswell
Creswell Road, Cuckney

Crookford Hill, Elkesley

Crown Street, Worksop

Cuckney Road, Langwith

Dame Lane, Misson

Daneshill Road, Lound

Dendy Drive, Woodbeck

Doncaster Road, Carlton-In-Lindrick

Doncaster Road, Costhorpe

Doncaster Road, Langold

Doncaster Road, Oldcotes

Doncaster Road, Westwoodside

Drayton Court, Worksop

Droversdale Road, Bircotes

aks Dukeries Way, Worksop

Dunham Road, Darlton

Eastgate, Worksop

Eaton Hall, Retford

Eel Pool Road, Drakeholes

Egmanton Road, Tuxford

Eldon Street, Tuxford

Elkesley Road, Meden Vale

Enterprise Way, Retford

Exchange Street, Retford

Faraday Avenue, Tuxford

Faraday Close, Harworth

Farleys Wood, West Markham

Ferry Road, High Marnham

Fox Covert Lane, Misterton

Gainsborough Road West Burton

Gainsborough Road, West Burton

Gamston Airfield, Retford

Gateford Road, Worksop Glassworks Way, Harworth

Gloucester Road, Worksop

Great North Road, Barnby Moor

Great North Road, Markham Moor

Great North Road, Scrooby

Great North Road, Tuxford

Grove Lane, Retford

Grove Street, Retford Grovewood Road,

Misterton

Hallcroft Road, Retford

Harrington Street, Worksop Harworth House.

Blyth Road Haughgate <u>Hill</u>,

North Wheatley
Haxey Road, Misterton

Headon Camp, Retford

High Grounds Road.

Heckdyke, West Stockwith

Rhodesia

High Grounds Way, Rhodesia

High Hoe Road, Worksop High Road, Carlton in Lindrick

High Street, Blyth

High Street, East Markham

High Street, Gringley on the Hill

High Street, Misterton

Highland Grove, Worksop

Hill Top Roundabout, Blyth

Hill View Crescent, Clarborough

Holbeck Lane, Holbeck Holles Street, Worksop

Holly Road, Retford

Holmes Lane, Walkeringham

Hospital Road, Retford

Howbeck Lane, Clarborough

Hundred Acre Lane, Carlton in Lindrick

Hutchinsons Holt, Little Gringley

Idle Valley Road, Retford

Kennel Drive,

Barnby Moor

Jockey Lane, Elkesley

Kilton Hill, Worksop Kilton Road, Worksop

Kilton Terrace, Worksop

Kingsway, Worksop

Ladywell Rise, Nether Headon

Lancaster Road, Gringley-On-The-Hill

Laneham Road, Dunham on Trent

Laneham Street, Rampton

Langwith Road, Cuckney

Larwood Avenue, Worksop

Lawn Court, Costhorpe
Lawn Road, Costhorpe

Lawnwood Avenue, Elkesley

Lead Hill, Worksop

Leverton Road, Retford

Leys Lane,

Gringley-On-The-Hill Lincoln Road, Tuxford

Lodge Lane, Tuxford London Road, Retford

Long Lane, Carlton in Lindrick

Longfellow Drive, Worksop Lord Woods Road, Harworth

Lound Low Road, Sutton-cum-Lound

Low Street, North Wheatley

Lower Motor Yard, Welbeck

Main Street, Church Laneham

Main Street, Clarborough

Main Street, Dunham-on-Trent

Main Street, Grove

Main Street, Havton

Main Street, Hayto

North Leverton

Main Street, Rampton

Main Street, Styrrup

Main Street, West Stockwith

Maltby Road, Oldcotes

Mansfield Road, Babworth

Mansfield Road, Little Morton

Manton Wood Enterprise Park, Worksop

Maple Drive, Worksop

Marjorie Lane, Rhodesia

Market Place, Retford Market Place, Tuxford

Marnham Road, Low Marnham

Marnham Road, Tuxford

Marsh Lane, Misterton

Mattersey Road, Lound

Memorial Avenue, Worksop

Middlebridge Road, Gringley-On-The-Hill

Mill Road, Gringley-On-The-Hill

Millbaulk Road, Walkeringham

Moorgate, Retford

Netherton Road, Worksop

New Road, Treswell

New Street, Retford

Newark Road, Tuxford

Newcastle Avenue, Worksop

Newcastle Street, Tuxford

Newgate Street, Worksop

Newington Road, Newington Newlands, Ordsall

North Road, Ranskill North Road, Retford

North Road, Torworth

Off Wiseton Road, Wiseton

Old Hall Drive, Retford

Old London Road, Gamston

Old London Road, Markham Moor

Old Trent Road, Beckingham

Ollerton Road, Retford

Ollerton Road, Tuxford
Ollerton Road,

West Drayton
Ordsall Road, Retford

Osberton Grange, Worksop

Outgang Lane, Cottam

Owday Lane, Carlton in Lindrick

Park Street, Worksop

Pelham Street, Worksop

Plantation Hill, Worksop

Portland Place, Sutton Cum Lound

Potter Street, Worksop

Priorswell Road, Worksop Quakerfield Lane, East Markham

Queen Street, Worksop

Queens Walk, Nether Langwith

Ramper Road, Saundby Rampton Road, Treswell

Randall Park Way, Retford

Randall Way, Retford

Raymoth Lane, Worksop

Rayton Angles, Worksop

Retford Road, Worksop

Retford Road, Blyth Retford Road.

Markham Moor

Retford Road, Mattersey

Retford Road, North Wheatley

Retford Road, Ranby

Retford Road, South Leverton

Retford Road, Woodbeck

Retford Road, Babworth

Richmond Road, Worksop

River View, Church Laneham Riverside Walk, Retford

Roebuck Way, Worksop
Ryton Street, Worksop

Sandy Lane, Worksop

Scholars Place, Worksop

School Road, Langold

School Road, Cuckney Scrooby Road, Bircotes

Scrooby Road, Harworth

Serlby Lane, Scrooby

Serlby Park Golf Course, Serlby

Sheffield Road, Blyth

Shireoaks Road, Rhodesia

Shireoaks Row, Shireoaks

Shireoaks Triangle,

Shireoaks
Shrewsbury Road,

Bircotes

Sibthorpe Hill, Tuxford
Sloswicke Drive, Retford

Smeath Lane, Clarborough

Snape Lane, Harworth

Snipe Park Road, Bircotes South Leverton, Retford South Street, Retford

Spa Lane, Retford

Sparken Hill, Worksop

Springs Road, Misson Springs

Springvale Farm, Bevercotes

St Annes Drive, Worksop

St John Street, Retford

Stadium Close, Worksop

Stanboard Lane, Gamston

Stanley Street, Worksop

Station Road, Ranskill

Station Road, Retford Station Street,

Misterton
Stirling Road, Retford

Stockwith Road, Misterton

Stockwith Road, Walkeringham

Straight Mile, Ranby

Stubbing Lane, Worksop

Sturton Road, North Leverton Sturton Road, North Wheatley Swanton Close, Retford

The Canch, Worksop

The Green, Carlton in Lindrick

The Limes, Beckingham

The Priory Centre, Worksop

The Square, Retford

Thievesdale Close, Worksop

Thrumpton Close, Retford

Tickhill Road, Bircotes

Tiln Road, Retford

Top Road, Misson
Top Street, East Drayton

Town Street, Askham

Town Street, Clayworth

Town Street, Sutton Cum Lound

Tranker Lane, Woodend

Tranker Lane, Woodend

Treswell Road, South Leverton

Turner Road, Worksop

Tuxford Road, Darlton

Valley Road, Worksop Victoria Square,

Worksop

Vulcan Place, Worksop
Watson Road, Worksop

Welbeck Estate, Welbeck

Welbeck Road, Retford

Welham Road, Retford

West Carr Road, Retford

West Street, Retford

Westfield Road, Retford

Westgate, Worksop

Wharf Road, Retford

Wharncliffe Road, Retford

Whitaker Close, Retford

Whitehouse Road.

Windmill Lane,

Worksop
Wood Lane,

Bircotes

Beckingham
Wood Lane,

North Wheatley Woodcotes Lane,

Darlton
Woodland Court,

Worksop Manor, Worksop

Shireoaks

Worksop Road, Blyth Worksop Road,

Elkesley

SUPPORT THE BID

Vote **YES** for the North Notts BID and £3.2 million of new investment in your area.

If North Nottinghamshire is to take advantage of this opportunity and benefit from the BID, then your vote is crucial.

For more information contact Michelle@regenmanagement.co.uk or visit www.votewin.co.uk Follow us on Twitter @NorthNotts #NorthNottsBID #voteWIN

Don't leave it to others to vote, make sure your voice is heard. Although the levy we're asking of you and your business is relatively small, combining those levies will amount to a substantial and sustainable investment that will benefit the whole of North Nottinghamshire and the community who uses it – including you and your business.

This is our chance to secure £3.2 million over a 5 year period to enable us to really put North Nottinghamshire on the map.

Vote **YES** by 5pm on 16th May 2017 to take charge and deliver change in North Nottinghamshire!

NORTH NOTTINGHAMSHIRE

Designed by &company ideas Ltd $\,\cdot\,$ www.and-company.co.uk $\,\cdot\,$ info@and-company.co.uk

